



May 5, 2021

MEDIA RELEASE

Suzanne Hoffman joins BCSTA as Chief Executive Officer

VANCOUVER – Suzanne Hoffman is the new incoming Chief Executive Officer (CEO) of the BC School Trustees Association (BCSTA).

“Hoffman is a highly respected educator with extensive public education experience at the provincial and school district level,” said BCSTA President Stephanie Higginson. “We are thrilled she has decided to join us in the next phase of her celebrated career. She brings a wealth of experience as a gifted educator making her a perfect fit for BCSTA. We look forward to working with her to support B.C.’s boards of education at this critical time in K-12 education.”

Hoffman has served as superintendent of the Vancouver School Board (VSB) for the past three and a half years. Before joining the VSB, she served as chief educator and superintendent of learning transformation at the Ministry of Education. She also served as superintendent of the Langley School District. Hoffman brings a wide breadth of knowledge, experience and a strong commitment to public education to BCSTA.

“Our CEO must share our belief in the positive role of boards of education in building a world-leading K-12 school system aimed at meeting the needs of all learners. Hoffman clearly fills that role,” said Higginson. “Few educators have such an exemplary record as a teacher, school administrator, education director, and superintendent; Hoffman’s appointment is a big win for the association.”

Hoffman will replace BCSTA CEO Mike Roberts who is retiring from the role. Roberts joined BCSTA in 2014. Hoffman will assume her new role toward the start of the next school year through a planned transition with Roberts.

“I’m looking forward to working with BCSTA’s board, and boards of education across the province, as we enter a post-pandemic time of renewal and reconnecting. I am thankful for the opportunity and know that together we can collectively continue to support public education,” said Hoffman.

BCSTA plays a key leadership role in B.C.’s K-12 sector, providing advocacy, representation and support to all 60 boards of education across the province.

– 30 –

For more information:

Rachel Garrick | *Media Relations and Design Specialist*, BCSTA
rgarrick@bcsta.org | (604) 842-1167 | [Media kit](#).